



## PRIVACY

### Privacy and Cookies

In response to the May 2011 law relating to website privacy and the use of cookies, this policy explains how and why Furniture Quarters uses them, and how a visitor to the Furniture Quarters website can control their use.

Our website uses Google Analytics to gather non-personal information on our visitors in order to determine how many visits our website is receiving at any given time. This is done through the use of 'cookies' and code which is embedded on our web pages. If you wish to reject the cookies on our website, you will need to turn off cookies in your browser. You can find instructions on how to reject cookies in different browsers here. Please note that rejecting cookies may mean that some sites will not function correctly.

Google's explanation of the Analytics service is as follows:

Google Analytics is a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

### Technical Cookie Information

If you would like to know exactly what cookies are being used by Google Analytics and how they operate, or if you would like to find out more about the EU Cookie Law, you can do so via the links below.

- [ICO Cookie Regulations and the EU Cookie Law](#)
- [Cookies and Google Analytics](#)